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Publisher Offers \$1500 Sculpture of Shackleton Expedition to First Three Schools to Convert to Metric System

July 25, 2004, Simax, publisher of the 5-Star Amazon book on repetitive strain injuries, "It's Not Carpal Tunnel Syndrome" will award artist's proof castings of a spectacular, 34" bas-relief stone sculpture of the Ernest Shackleton's famed **Imperial Trans-Antarctic Expedition of 1914** to the first three U.S. grade schools that convert to the metric system. The promotion is intended to encourage the adoption of the metric system, aligning American students' education with worldwide standards and enhancing efficiency of American business.

"Man's Greatest Story of Survival and Rescue," that's the title of the spectacular work of art being offered to the first three U.S. schools that move boldly into the future and teach only the metric system. The metric system has been ignored too long by the U.S. and this is one small gesture to move forward toward its adoption.

"Man's Greatest Story of Survival and Rescue,"
by Jack Bellis, 2003



Although it will hardly demonstrate heroism on the order of Shackleton's, for the schools who take the offer, it may represent bravery of a sort, as you can expect this to be a controversial move. The small-minded and stagnant thinkers of the world will emerge, attempting to keep us locked in the past, while the rest of the world uses a system sensibly based on tens. To earn the award, the school must conduct all coursework in the metric system for a year.

About Shackleton's Expedition: In 1914, Ernest Shackleton and 27 men survived a disastrous attempt to be the first to cross Antarctica, after their boat was crushed and sunk, leaving them with only three lifeboats. They passed one monumental ordeal after another, as if God was testing them and dissatisfied to find that each time they passed the test. The greatest ordeal was an 800-mile—I mean 1100-kilometer—trip across the roughest ocean in the world in a 7-meter rowboat with only a timepiece and sextant. For the full story, see www.JackBellis.com

About Jack Bellis and Simax: Jack Bellis, along with Suparna Damany, a physical therapist, wrote what is regarded by many as the best book on repetitive strain injury among computer users. "It's Not Carpal Tunnel Syndrome" debunks popular myths about repetitive strain and provides common sense, non-surgical solutions to this vexing problem. Mr. Bellis is a sculptor whose other works include "Determination," a sculpture of Pete Rose, and "The World's Greatest Chess Set," both of which can be seen at www.JackBellis.com

"It's Not Carpal Tunnel Syndrome, RSI Theory & Therapy for Computer Professionals" (ISBN: 0-9655109-9) is available from Amazon.com.